

Inland Empire Desert Regional Consortium CTE Deans Meeting Minutes

Location: Online via Zoom

April 5, 2021, 1pm

Roll Call (Quorum = 8 colleges; 7 votes required to carry any motion). Called to order at: 1:02pm

Present: Crystal Nasio (Barstow College), Yolanda Friday (Chaffey College), Dan Word (Crafton Hills College), Melody Graveen, Phillip Rawlings (Moreno Valley College), Joyce Johnson (Mt. San Jacinto College), Jason Parks, Ashley Etchison (Norco College), Biju Raman (Palo Verde College), Shari Yates, Tammy Vant Hul (Riverside City College), Vaness Thomas (San Bernardino Valley College) McKenzie Tarango, Todd Scott (Victor Valley College), Michael Goss (Center of Excellence), Julie Pehkonen (IEDRC), Diann Thursby (recorder)

Not Present: Matthew Barboza (Copper Mountain College),

Guests: Harry Bennett (Victor Valley College), Julie Padilla (RCCD), Wendy Deras, Rebecca Elmore, Susanne Mata, and Larry McLaughlin

Regional Recommendation Process:

The Inland Empire/Desert Regional Consortium is comprised of the 12 community colleges in Riverside and San Bernardino counties. The California Community College Chancellor's Office requires that all requests for new CTE program approvals include a recommendation from the "appropriate CTE Regional Consortium" (PCAH 7th Edition, page 22). This recommendation ensures program offerings meet regional labor market needs and do not unnecessarily duplicate programs.

The IE/DRC vested responsibility for recommending new programs, program revisions, and other program matters with its CTE Deans subcommittee (click here to see [IE/DRC Governance](#)).

Regional recommendation should occur at the beginning of new program development. Colleges seeking regional recommendation must submit their request online at [RegionalCTE.org](#).

Program Recommendation

College: San Bernardino Valley College

Program Name: Coaching

Motion: Benoit moved to recommend Coaching Certificate of Achievement

Seconded by: Raman

Comments/discussion: Designed to prepare coaches for participation in youth and high school sports programs. The certificate will prepare them to coach and participate in competitive sports.

Motion carried.

College: Victor Valley College

Program Name: Automotive Service Management & Advising Associate In Science

Motion: Benoit moved to recommend Automotive Service Management & Advising Associate In Science (A.S. Degree)

Seconded by: Raman

Comments/discussion: Harry Bennett gave an overview of the program and history of automotive program at VVC. The college has built a relationship with industry in the local area that helps to build the program. The focus is on the management and communication aspect of the automotive repair industry. Harry shared there is a certificate of achievement in shop management.

Motion carried.

Other

- CCCAOE Updates with Melody Graveen
 - Leadership Academy I - The academy starts April 14 - \$650 (goes for five weeks)
 - Leadership Academy II - Plan is to hold face to face in the fall.
 - Visit CCCAOE website for more information.

- Regional Marketing Update with Julie Pehkonen
 - Updates on the Influencer Campaign. The influencers are vetted and monitored. Marketing via influencer campaign is proven to have success.
 - The influencers need your college “swag” to help promote your school.
 - Conversion Campaign is looking for new photos. The photos are needed by the middle of April.
 - Update on the two newsletters:
 - The newsletter is prepared through Interact (500 people)
 - Julie ask is for story leads.
 - Biju (Palo Verde) shared about their CNA program.
 - Yolanda (Chaffey) shared Cyber Security internships with the County and Naval Warfare Center.
 - The second newsletter is updates from the RDEEs and other regional SWP programs.

- RCCD Procurement Technical Assistance Center (PTAC) Program Overview - Julie Padilla
 - Located at Riverside Community College District - Economic Development
 - The PTAC serves both Riverside and San Bernardino counties.
 - All of PTACs services are offered at no cost to the colleges.
 - Overview of Program and accomplishments in 2020.
 - Highlights of outreach events and trainings.
 - To stay updated on trainings: www.rccdptac.com
 - For more information visit: www.aptac-us.org and <http://www.dla.mil/smallbusiness/PTAP>
 - PTAC Facilitates collaborations with government entities and large prime vendors.
 - Here’s a link to the [presentation](#).

- RDEE Updates
 - Rebecca Elmore - Facilities Management Workshop on opening in a post COVID world. More information to come.

Review and Approval of Minutes: April 5, 2021 Meeting

Motion to approve the minutes from the April 5, 2021 Inland Empire Desert Regional Consortium CTE Deans meeting.

Motion by: Parks

Seconded by: Raman

Motion carried.

Meeting adjourned at: 1:52pm

Next meeting: May 10, 2021, 1pm online via Zoom