

**Inland Empire Desert Regional Consortium  
CTE Deans Meeting**

**Location: Online via Zoom**

**February 8, 2021, 1pm**

**Roll Call (Quorum = 8 colleges; 7 votes required to carry any motion). Called to order at: 1:03PM**

**Present:** James Lee proxy for Crystal Nasio (Barstow College), Yolanda Friday (Chaffey College), Douglas Benoit (College of the Desert), Dan Word (Crafton Hills College), Melody Graveen, Phillip Rawlings (Moreno Valley College), Joyce Johnson, Marilyn Harvey, Von Lawson (Mt. San Jacinto College), Jason Parks, Ashley Etchison (Norco College), Biju Raman (Palo Verde College), Tammy Vant Hul, Shari Yates (Riverside City College), Todd Scott (Victor Valley College), Michael Goss (Center of Excellence), Julie Pehkonen, Sheryl Plumley (IEDRC), Diann Thursby (recorder)

**Guests:** Larry McLaughlin, Wendy Deras, Susanne Mata, Lisa Kiplinger Kennedy, Rebecca Elmore, Jonathan Polidano (Chaffey College), Ryan Zervakos (LinkedIn)

**Regional Recommendation Process:**

The Inland Empire/Desert Regional Consortium is comprised of the 12 community colleges in Riverside and San Bernardino counties. The California Community College Chancellor's Office requires that all requests for new CTE program approvals include a recommendation from the "appropriate CTE Regional Consortium" (PCAH 7th Edition, page 22). This recommendation ensures program offerings meet regional labor market needs and do not unnecessarily duplicate programs.

The IE/DRC vested responsibility for recommending new programs, program revisions, and other program matters with its CTE Deans subcommittee (click here to see [IE/DRC Governance](#)).

Regional recommendation should occur at the beginning of new program development. Colleges seeking regional recommendation must submit their request online at [RegionalCTE.org](#).

**Program Recommendation**

**College:** Moreno Valley

**Program Name:** [Cloud Administration](#)

**Motion:** Raman moved to recommend Cloud Administration Certificate of Achievement

**Seconded by:** Etchison

**Comments/discussion:** Overview of program. It is a stackable certificate.

**Motion carried.**

**College:** Moreno Valley

**Program Name:** [Data Analytics](#)

**Motion:** Raman moved to recommend Data Analytics Certificate of Achievement

**Seconded by:** Etchison

**Comments/discussion:** Overview of program. It is a stackable certificate.

**Motion carried.**

**College:** Chaffey College

**Program Name:** [Marketing A.S. Degree](#)

**Motion:** Raman moved to recommend Marketing A.S. Degree

**Seconded by:** Word

**Comments/discussion:** Jonathan Polidano gave an overview of the degree. The goal is to assist the student to help them be competitive in the job market.

**Motion carried.**

**College:** Chaffey College

**Program Name:** Marketing Certificate Of Achievement

**Motion:** Raman moved to recommend Marketing Certificate of Achievement

**Seconded by:** Word

**Comments/discussion:** Jonathan Polidano gave an overview of the certificate. It is a stackable certificate. The goal is to assist the student to help them be competitive in the job market.

**Motion carried.**

**College:** Chaffey College

**Program Name:** Community Health Worker Certificate Of Achievement

**Motion:** Raman moved to recommend Community Health Worker Certificate of Achievement

**Seconded by:** Word

**Comments/discussion:** Overview of program. The certificate is a stand alone path and not for a student wanting a nursing degree. The Deans discussed the wage info. The median wage 22.89 per hour. The student can take the certificate and qualify for a job in wellness centers, schools, or other similar types of employers.

**Motion carried.**

**College:** Chaffey College

**Program Name:** Computed Tomography

**Motion:** Raman moved to recommend Computed Tomography Certificate of Achievement

**Seconded by:** Word

**Comments/discussion:** Overview of the one semester program.

**Motion carried.**

## Other

- CCCAOE Updates with Melody Graveen
  - Spring Conference is coming and we would love to see our region represented.
    - \$495 registration fee (virtual conference)
    - Classified track (\$195 registration fee)
    - Conference [registration link](#) (from chat)
- Ryan Zervakos from LinkedIn will join for an update/presentation.
  - Update on the LinkedIn Learning and the Regional SWP project.
  - Create economic opportunities for everyone.
  - Here's the [link](#) that Ryan dropped in the chat. (Link takes you to the Economic Graph page for data)
  - Here's the [link](#) from the chat to the "talent pool search" feature.
  - Building the platform to reach underrepresented populations.
    - Seven Languages in one platform.
  - There is a tool you can purchase that has more in detail reports.
  - The goal is to connect students to create opportunity for their future.
- Gen Z Professional Event
  - April 28-30, 2021 (Virtual Event).
    - Each college will bring a team of 10 to participate in the event.
    - Save the date will be out this week.

- Regional Director Updates:
  - Advanced Transportation & Logistic- Larry McLaughlin - Working on a project and need to make sure he has all of the faculty who are teaching Supply Chain or Logistic Courses. Please reach out to Larry if you have these classes at your college.
  - Health- Wendy Deras- Shared upcoming events - 2/18/2021 Regional Health Advisory. Also, in the planning process for a CTE Health faculty recruitment event (two events to be held late April and early May)/ The flyer will be out soon. If you would like more information or to get involved, contact Wendy Deras.
  - Energy, Construction, and Utilities- Rebecca Elmore - Update on statewide virtual learning project. Rebecca will be sharing the info with the Deans tomorrow.
  - Joyce gave a shout out to Lisa and NACE on today's Virtual Presidents for Entrepreneurship Pledge (PFEP) signing event.

**Review and Approval of Minutes:** February 8, 2021 Meeting

Motion to approve the minutes from the February 8, 2021 Inland Empire Desert Regional Consortium CTE Deans meeting.

**Motion by:** Benoit

**Seconded by:** Graveen

**Motion carried.**

Meeting adjourned at: 1:59pm

**Next meeting: March 8, 2021, 1pm online via Zoom**