

**Inland Empire Desert Regional Consortium  
CTE Deans Meeting Minutes**

**Location: Online via Zoom**

**December 7, 2020, 1pm**

**Roll Call (Quorum = 8 colleges; 7 votes required to carry any motion). Called to order at: 1:04PM**

**Present: Crystal Nasio (Barstow College), Sherrie Lowen (Chaffey College), Douglas Benoit (College of the Desert), Dan Word (Crafton Hills College), Melody Graveen, Art Turnier (Moreno Valley College), Marilyn Harvey, Von Lawson (Mt. San Jacinto College), Jason Parks (Norco College), Biju Raman (Palo Verde College), Tammy Vant Hul, Shari Yates, Thea Quigley (Riverside City College), Todd Scott (Victor Valley College), Michael Goss (Center of Excellence), Julie Pehkonen (IEDRC), Ashley Etchison, Diann Thursby (recorder)**

**Guests: Wendy Deras, Lisa Kiplinger-Kennedy, Alan Braggins, Keith Hanz, Jason Bader (MSJC)**

**Not Present: Joyce Johnson (MSJC), Matt Barboza (Copper Mountain College), Vanessa Thomas (San Bernardino Valley College)**

**Regional Recommendation Process:**

The Inland Empire/Desert Regional Consortium is comprised of the 12 community colleges in Riverside and San Bernardino counties. The California Community College Chancellor's Office requires that all requests for new CTE program approvals include a recommendation from the "appropriate CTE Regional Consortium" (PCAH 7th Edition, page 22). This recommendation ensures program offerings meet regional labor market needs and do not unnecessarily duplicate programs.

The IE/DRC vested responsibility for recommending new programs, program revisions, and other program matters with its CTE Deans subcommittee (click here to see [IE/DRC Governance](#)).

Regional recommendation should occur at the beginning of new program development. Colleges seeking regional recommendation must submit their request online at [RegionalCTE.org](#).

**Program Recommendation**

**College:** Mt. San Jacinto College

**Program Name:** Visual Design (Formerly Visual Communication (Graphic Design))

**Motion:** Turnier moved to recommend Visual Design A.A. Degree (Formerly Visual Communication (Graphic Design))

**Seconded by:** Benoit

**Comments/discussion:** Overview of Program update and shared information on update of program

**Motion carried.**

**College:** Mt. San Jacinto College

**Program Name:** Photography Certificate Of Achievement

**Motion:** Nasio moved to recommend Photography Certificate Of Achievement

**Seconded by:** Benoit

**Comments/discussion:** Overview of program and shared information on history and update of program to align with technology and industry.

**Motion carried.**

**College: Mt. San Jacinto College**

**Program Name: Photography AS Degree**

**Motion:** Nasio moved to recommend Photography AS Degree

**Seconded by:** Benoit

**Comments/discussion** Overview of program and shared information on history and update of program to align with technology and industry.

**Motion carried.**

## Other

- CCCAOE Updates with Melody Graveen
  - SWP Round 3 funds to send attendees to the Spring 2021 Conference
    - CCCAOE's Spring 2021 Virtual Conference will bring learning to transform the model of career development around sustainable calls to action.
      - March 3-5, 9-11, 16-18, 2021
- Regional Marketing Update with Ashley Etchison
  - Shared [updates](#) on the campaign.
  - Pending BOT approval, Ashley will move to her new role as Associate CTE Dean at Norco. Alana Villemez will be the contact for the moment. Her email is ([alana.villemez@interact.com](mailto:alana.villemez@interact.com))
  - After the meeting Diann will add the updates to the meetings folder.
- Updates for the group:
  - Michael Goss
    - Working on the local college reports.
    - This Friday, December 11 at the Quarterly Meeting he will be doing a LMI presentation for the regions and subregions
    - Shared his perspective of how the latest COVID shutdown will affect the job numbers.
      - Group discussed.
  - Todd Scott will be the VP of Instruction starting on January 4, 2021.
- Julie asked the Deans if they received a survey from the CCCCCO via email on the changes to Strong Workforce Round 5.
  - The Deans discussed the changes and how they would implement the changes.
  - The Deans discussed capturing "the data".
- Gen Z conference is in April. Joyce wanted all the Deans to "keep on the watch" for the email.

**Review and Approval of Minutes:** December 7, 2020 Meeting

Motion to approve the minutes from the December 7, 2020 Inland Empire Desert Regional Consortium CTE Deans meeting.

**Motion by:** Parks

**Seconded by:** Turnier

**Motion carried.**

Meeting adjourned at: 1:49pm

**Next meeting: January 11, 2021, 1pm online via Zoom**