

**Inland Empire Desert Regional Consortium
CTE Deans Meeting**

Location: Online via Zoom

July 6, 2020

Minutes

Roll Call (Quorum = 8 colleges; 7 votes required to carry any motion). Called to order at: 1:04pm

Barstow College - Lisa Holmes, Crystal Nasio	Present	Mt. San Jacinto College - Joyce Johnson, Von Lawson	Present
Chaffey College –Robert Frost, Vanessa Thomas	Present	Norco College - Jason Parks	Not Present
College of the Desert - Douglas Benoit	Not Present	Palo Verde College – Biju Raman	Present
Copper Mountain College - Matt Barboza	Present	San Bernardino Valley College - Patty Quach	Present
Crafton Hills College - Dan Word	Present	Riverside City College – Shari Yates	Present
Moreno Valley College - Melody Graveen, Art Turnier	Present	Victor Valley College – Todd Scott	Not Present
Center of Excellence – Michael Goss	Not Present	IE/DRC – Julie Pehkonen	Present
Ashley Etchison - Director Regional Marketing	Present	IE/DRC – Diann Thursby (recorder)	Present

Guests: Susanne Mata, Larry McLaughlin, Rebecca Elmore, Wendy Deras, Alan Braggins; Rick Linsalato, MSJC

Regional Recommendation Process:

The Inland Empire/Desert Regional Consortium is comprised of the 12 community colleges in Riverside and San Bernardino counties. The California Community College Chancellor’s Office requires that all requests for new CTE program approvals include a recommendation from the “appropriate CTE Regional Consortium” (PCAH 6th Edition, page 17). This recommendation ensures program offerings meet regional labor market needs and do not unnecessarily duplicate programs.

The IE/DRC vested responsibility for recommending new programs, program revisions, and other program matters with its CTE Deans subcommittee (click here to see IE/DRC Governance).

Regional recommendation should occur at the beginning of new program development. Colleges seeking regional recommendation must submit their request online at RegionalCTE.org.

Program Recommendation

College: Victor Valley College

Program Name: Automotive Dealership Technician

Motion: Graveen moved to recommend Automotive Dealership Technician Certificate of Achievement

Seconded by: Word

Comments/discussion: Regional Director, Advance Transportation Larry McLaughlin was familiar with the certificate and gave his support of the certificate.

The program was tabled until the next meeting because there was no VVC representative.

College: Mt San Jacinto College

Program Name: Culinary Arts & Hospitality

Motion: Raman moved to recommend Culinary Arts & Hospitality Certificate of Achievement

Seconded by: Graveen

Comments/discussion: Overview of certificate. The certificate covers basic fundamentals through modern cooking techniques. They also earn a food safety certification that is recognized across the United States. Do your feeder high schools have Culinary “programs” and how will the connections work? They are working with articulation with all of the highschoools. They are still looking at the dual enrollment for the “program”. How will the “program” be impacted by COVID?

It will be impacted and they are looking that individuals will be looking for a trade so the program will grow.

Motion carried.

College: Crafton Hills College

Program Name: Cisco Certified Network Associate

Motion: Raman moved to recommend Cisco Certified Network Associate Certificate of Achievement

Seconded by: Frost

Comments/discussion: Overview of certificate. Prepares you to take the certification.

Motion carried.

College: Crafton Hills College

Program Name: Associate Of Science Computer Information Systems: Web Design A.S. Degree

Motion: Raman moved to recommend Associate Of Science Computer Information Systems: Web Design A.S. Degree

Seconded by: Frost

Comments/discussion: Brief of overview of “program”.

Motion carried.

Other

- CCCAOE Updates with Melody Graveen
 - Updates. Reach out to Melody or Deb Musatain (Regional VP) if you have input.
 - CCCAOE is also working on having members at large
 - Virtual workshops will be coming up. There will be a fee for these workshops to cover the cost of the speaker.
 - Question about pricing for Leadership Conference and Fall CCCAOE. She will have more info next week.

- Regional Marketing Update with Ashley Etchison
 - Campaign is growing. 61% of traffic came through electronic advertising. The campaign is outpacing last years statistics.
 - Continuing with INTERACT as our Marketing firm.
 - Question for the group: What programs should we be focussing on for Fall enrollments.
 - Palo Verde - we are open and accepting applications
 - Changed it to flexible learning options.
 - Reach out to Ashley if you have specific questions
 - Finished Entrepreneurship videos with KVCR. They turned out great and she is looking forward to sharing and getting them out to the region.

- Please continue to share your student success. Please just send Ashley the info. The stories that were sent to the state did not go to Ashley. So you can send those to her as well.
- Good of the Order:
 - Update on Regional Advisory: October is Advisory Month: 10/9 is Business Sector, 10/23 is Manufacturing and 10/30 is Transportation
 - Brief update on the CCCCCO procurement process. Julie will forward the info to all the Deans.

Review and Approval of Minutes: July 6, 2020 Meeting

Motion to approve the minutes from the July 6, 2020 Inland Empire Desert Regional Consortium CTE Deans meeting.

Motion by: Raman

Seconded by: Frost

Motion carried.

Next meeting: August 24 at 1pm via online Zoom.

Supporting Narrative for Nominees (if offered):

Norco College presents Dr. Sigrid Williams as a potential replacement for a CTE faculty member. Here is a brief bio of Dr. Williams:

Sigrid Williams, Ed.D., MPA

Dr. Williams is a native Californian. Her education and professional training includes a Doctorate degree in Educational Leadership, a graduate degree in Public Administration, and a Bachelor's degree in Criminal Justice. She also possess teaching credentials in Education, Child Development and Family Services, Finance and Business, and Public Service, along with a certificate in Basic Understanding in Forensic Science. Since 2005, Dr. Williams has been teaching a variety of criminal justice and public administration courses at Cal State Fullerton. From 2007 until 2017, she worked as a CTE Instructor, CTE Advisory Chair, Public Safety Chair, CTE Program Specialist, Faculty Mentor, and in Curriculum Development.

In 2017, Dr. Williams joined Norco College as an Assistant Professor in Administration of Justice. In the last three years the program has doubled in size. She is also the advisor of the Criminal Justice Student Association, and a member of various committees on campus. Her doctoral dissertation was on College and Career Readiness: Building 21st Century Competencies in our Students, a mixed methods research project from the perspective of students enrolled in, or completed, a course within CTE. She has presented at multiple regional and national conferences. She is a philanthropist with over 25 years of volunteer service in a variety of organizations and earned the Presidential Lifetime Achievement Award for volunteer service in 2008. Dr. Williams loves the outdoors and traveling with her husband.