



# SANTA ANA COLLEGE

## SAC Photography Career Advisory Board

**Meeting Minutes: Fall 2023**

**Friday, September 22, 2023**

**Santa Ana College, A-219**

I. Call to order

- a. The first meeting of the Career Advisory Board for the Photography Program was held on September 21, 2023.

Attendees:

<b>Name</b>	<b>Company</b>	<b>Title</b>	<b>Attendance</b>
Sarah Bennett	SAC	Associate Professor of JAMS	x
Barry Evans	Samy's Cameras	Manager	x
Grace Suphamark	Samy's Cameras	Photo Sales Associate- Post-Production	x
Susana Cardenas	SAC	CTE Administrative Assistant	x
Dr. Blackburn	SAC	Dean of FPA Division	x
William Camargo	N/A	Professional Photographer	x
Joaquin Palting	SAC	Professor + Professional Photographer	x
Alex Ballinas	SAC	Photo Program Instructional Aid	x
Guadalupe Tapia	SAC	Current Photography Student	x
Jacqueline Schlossman	SAC	Associate Professor of Photography + Committee Chair	x

The meeting was called to order by the Committee Chair, Associate Professor of Photography, Jacqueline Schlossman at 11:15 AM.

II. Welcome and Introductions

- a. Introduction of Committee Chair, Jacqueline Schlossman with an explanation of her background in the arts and photography industries.
- b. Introduction of committee members with descriptions of areas of expertise.
- c. Committee chair led discussion on current study body. Where we've been and where we are going with the photography program.
- d. Short discussion about photography students being at different levels when they join the program. This means that instructors must accommodate these different levels in each course. It takes time for some of the students to catch up to the more advance students. This is the nature of having courses that only include one requirement, PHOT 180. Students take courses out of order since they need to take the courses that are offered (when they are offered).

- e. Announcement of recent approval of permanent full-time instructional aid (shared between photography and journalism disciplines).

### III. Purpose of Advisory Meeting

- a. To commence the photography program advisory board committee meeting process and introduce the program in detail to the committee members.
- b. To show committee members the student workspaces and labs.
- c. To become acquainted with committee members and begin to gather recommendations for equipment and future updates to the programming.
- d. To discuss and hopefully approve the Commercial Photography Certificate as a CTE program.

### IV. Curriculum Review/Overview

- a. Review of current photography program AA degree and Commercial Photography Certificate.
  - i. Course descriptions shared in detailed presentation to familiarize the committee with current courses in AA Photography Degree and Commercial Photography Certificate.
  - ii. Course descriptions will be further clarified as they are submitted for quadrennial review in the fall curriculum process. Committee agreed that this is necessary.
  - iii. Some students finish both AA and Commercial Photography Certificate since there is an overlap in courses and students enjoy taking all classes.
  - iv. Official review of classes in Commercial Photography Certificate voted on and approved over email on 12/18/23 by all attendees. (Minutes Amendment)
  - v. Official recommendation for this program by all attendees over email on 12/18/23. (Minutes Amendment).
- b. Food Photography/Still Life
  - i. Consideration was given to a question on adding a food photography class to the Commercial Photography Certificate. It was determined that a still life/product photography class would be a good possible course to develop in the future (with a collaboration with the Culinary Arts program).
- c. Landscape Photography Classes
  - i. The question was raised why there are two different Landscape Photography classes (A + B); explanation that this is a popular course and allows students to take the course twice and achieve more advanced work when they take it the second time.
- d. SAC's Program Specifically + Fine Art Photography
  - i. Questions were raised about what differentiates our program at SAC from other community college and even university photography programs. Committee talked about specific Santa Ana community and accommodating our specific demographic.
  - ii. Committee discussed how the program could accommodate an interest in fine art photography. Chair said that fine art photography was incorporated into much of the curriculum, because of the importance of students expressing their creativity and personal vision regardless of the type or genre of photography they pursue.
- e. Photojournalism Class/Certificate
  - i. New photojournalism certificate (collaboration with Journalism department) will be presented to CIC this fall.

Introduction to Photojournalism class has been launched and will be included in this new certificate. It was asked why there would be a certificate rather than a degree.

- V. New Equipment Acquisitions Software + Cameras to Meet Industry Standards/Recommendations by Committee
  - a. Drones + Tethering Software
    - i. Introducing drones into classes (and the necessity of this) was discussed by committee for future implementation.
    - ii. Committee Chair asked committee about the inclusion of tethering software for commercial photography classes. Committee members familiar with Capture One said it was essential to implement immediately.
  - b. Mirrorless Cameras, Strobe Lights, Studio Equipment + Studio Space
    - i. The topic of SLR cameras versus mirrorless cameras was addressed and committee members agreed that the direction to go is mirrorless technology.
    - ii. The topic of Strobe lighting equipment led to a comment by Samy's associates that LED lights are now considered better for professional work.
    - iii. It was suggested that we spend more money on sturdier studio equipment for commercial photo classes that students can use in the studio rather than take home. Less sturdy, less expensive items break easily.
    - iv. It was recommended that we acquire more studio space for our photography majors since there is almost no room to set up a studio for our commercial photography and portrait classes.
- VI. Announcements
  - a. Next meeting will be in December or early Spring 2024 and meetings will be held 2-4 times per year.
- VII. Adjournment
  - a. This meeting was adjourned by the committee chair, Jacqueline Schlossman at 1:30 PM.

Note: Minutes and amended minutes with program approval approved by all board members on 12/18/23.