

CTE Division-Wide Advisory Meeting
10/18/18

Applied Digital Media and Printing Advisory Committee Meeting

In attendance:

Patrick Scullin

Sunny Siu

Nick Mugridge

Bill Bourbonnais

Minutes:

- Accreditation:
 - We seek reaccreditation from PrintED. The six areas of accreditation include:
 - Intro to Graphic Communications
 - Graphic Design
 - Digital File Preparation
 - Digital Printing
 - Offset Printing/Bindery and Finish
 - Screen printing
- Curriculum changes:
 - Reconfiguring ADM2A, 2B and 2C from three 1-unit courses into two 2-unit courses:
 - ADM2A – Color Systems and File Management
 - ADM2B – Prepress Print Production
 - Multi-discipline certificates with Photo, FTV...etc
 - Possible syncing with art classes
 - Update existing certificates and degree patterns
 - Complete a new Graphic Design certificate
- Equipment updates:
 - Mimaki is our newest large format printer; it works pretty well
 - Etching system could be a new addition to the print shop
 - Nick can connect us with an industry contact who has graphic wrapping expertise
- PrintED accreditation
 - Nick and Bill both were interested in applying for the PrintED accreditation
 - Sunny indicated that Intro to Graphic Communications is a required area of accreditation, and minimally with one of the five areas.
 - Patrick mentioned that Rich Finner would be the person whom Bill and Nick could consider contacting for additional information regarding to the PrintED accreditation process.
- Activities

- 2018 SkillsUSA results
- 2019 SkillsUSA team will be assembled by November
- ADDYS 2018 results
- ADDYS 2019 team will be assembled by the end of this Fall
- PIASC – we have been working closely with PIASC
- Bill suggested better connection between RCC and local high schools
- Nick concurred with stronger RCC presence at the local high schools will help with students' desire to attend a 2-yr community college like RCC; On-campus visibility will enhance popularity
 - ADM Design Care Package
 - Possible design contests and collaboration between ADM's and high schools' students
 - Maker Bus could be utilized for promotional purpose when it becomes available
- Nick mentioned that there might be a shift in focus from SkillsUSA participation to ADDYS participation at his high school.