

1. Call to Order/Introductions

- The meeting was called to order at approximately 3:30 pm by Dr. Courtney Doussett.
- Attendees: Barbara Adair; Pui Lok Choi; Sarah Gaete; Bob Kambe; Mika Moulton; Michael Ventura; Suzanne “Malia” Lawrence; Gary Plunkett; Courtney Doussett; Luke Gentry; Todd Conger; Valerie Calderon; Judy Howard (taking notes)
- Key Points Mentioned in Individual Introductions:
 - Concussions
 - Career Exploration
 - Sports Medicine
 - High School / Dual Credit
 - Wellness Classes at Eisenhower
 - Self Defense Training for Men and Women

2. Advisory Member Highlights

- The Advisory Committee meets once a year
- Purpose: Feedback from the community
- Focus:
 - Curriculum
 - Programs and Certificates

3. Kinesiology Department Updates

- Wendy Ansley is on a one year sabbatical developing a yoga certification program.
- There is an emphasis on curriculum development.
- Bond
 - Bond Measure CC was passed. The College is looking to physically expand its footprint in the Valley, especially in the east and west ends of the Valley.
 - COD is the fastest growing community college in California.
 - Extra funding has been secured for growth.
 - The District currently includes one college.
 - Money from the community and state contribute to the growth.
 - Outreach into the high schools has been a focus for growth.
 - The College will be hiring extra staff to accommodate growth.
 - A program called “pledGE” was created to encourage earlier registration and commitment from local high school students to attend COD. The program waives tuition for local high school graduates. The District is looking for additional donors to expand the pLEDGE Program.
 - Other programs are being added, including Road Runner Farms in Mecca/Thermal. Signature programs are being considered for each campus. Kinesiology and Athletics will be a big part of the new programs, focusing on health and wellness
 - It is a goal to keep talented students in the Coachella Valley.

- Educational Master Plan
 - Include a student recreation center, an “exercise of medicine” initiative, and an “exercise is medicine” lab, which is proposed for the Palm Springs Campus.
 - Wendy will develop a fitness section, which will include yoga certification.
 - Courtney will develop a rehabilitative section, including new full-time faculty, sports medicine and rehab, and a degree for transfer. This should be ready to launch in 2018.
- Exercise is Medicine
 - Courtney explained that May is “Exercise is Medicine Month,” which was funded by a \$2,500.00 grant from the Foundation. It includes every day activities for students, staff, administrators, and instructors. She is pleased with the participation.
- Degrees and Certificates
 - Yoga Certification
 - Rehabilitative degree for transfer
- Advisory Member Feedback
 - Some ideas include research, growth, internship opportunities, partnerships
 - Health and medical academies at high schools
 - Look at what’s needed for the College, students and the community
 - ◆ Shorter term personal training certificate that students could get in a semester so they can start working right away
 - ◆ Consumer trend is moving toward personal and group fitness/training; consumers demanding better fitness programming at the local country clubs, resorts, hotels, etc.
 - Market better to high schools – what’s going on at COD; COD as a pathway
 - Wellness and collaboration
 - Expanded COD locations
 - ◆ Focus groups
 - ◆ Task force
 - ◆ Consultant
 - ◆ Surveys
 - ◆ Site visits
 - Healthcare and Wellness
 - Classes for fall in Palm Springs
 - Men’s self defense classes were added to the COD schedule
 - ◆ Reaching out to the entire community, including the gay community
 - Recreation
 - ◆ Discussion regarding adapted resources
 - ◆ Looking for a therapeutic recreation specialist for the community
 - Including a nutrition component to the Sports Medicine Program

The meeting was adjourned at 4:50 p.m.