

An Industry Advisor from “Taylor Brands” supplies this data.

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It might be more helpful if I give you some generic production-based figures for you to feed into your recorded data. Please note, the information presented below are my direct observations in the industry across multiple organizations in the Bay Area.

System Support Engineers – Production Systems (ex. GAP Tech, etc) \$150k+

Digital Asset Managers: \$70-110k (or) \$30-50+/hr.

Retouch Digital Artists: \$35-\$80/hr

Digital Techs: \$300-700/day OR \$1000-2000 Daily Kit Fee (Mostly For Location)

Camera Operators (Corporations diminishing the recognition photographers’ skillset — mostly in ecom repetitive environments): \$250-350/day

Camera Operators Commercial Shoots: \$500-\$2000/day

First Assistants: \$450-\$750/day

Production Assistants: \$200-325/day

Hopefully this is helpful.

Cheers,

Jason L. Carter

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